

# **JIBRAN BASHIR**

**Business Consultant | Leadership Coach  
Corporate Trainer | Speaker | Author**





## PROFESSIONAL HIGHLIGHTS

- ◆ Founder of Jibran Bashir Leadership Institute (JBLI) Founder & Ex-CEO of Highly Keen Management Institute (HKMI).
- ◆ Consulted 160 Plus Organizations of diverse industries as Business/Organization Development Consultant to develop their Strategic Plans, Organizational Structures, Business Processes, Workplace Culture, Key Performance Indicators and People at Leadership and Managerial levels. Further consulted multiple family businesses for developing their Family Business Constitutions.
- ◆ Trained 35,000 Plus Professionals on Leadership, Management & Organizational Performance.
- ◆ Coach 400 Plus CEOs and Directors of multiple Family-Owned Businesses.
- ◆ 500 Plus Media & Public appearances (Television, Radio, YouTube & University Seminars).
- ◆ Listed Trainer at Management Association of Pakistan (MAP).
- ◆ Served as Visiting Faculty Member at Punjab University and COMSATS, Lahore, Pakistan.
- ◆ 20 Years Plus Professional Experience.



## QUALIFICATION HIGHLIGHTS

- ◆ Business Graduate & Rector Medalist from University of Management & Technology (UMT), Pakistan.
- ◆ Certified Director from Lahore University of Management Sciences (LUMS), Pakistan.
- ◆ Organizational Leadership Certificate from Harvard Business School (HBS), USA.
- ◆ Certified Artificial Intelligence Transformation Leader (CAITL) from United States Artificial Intelligence Institute (USAII), USA.
- ◆ Trained Management Consultant & Corporate Trainer from National Productivity Organization (Government of Pakistan), Pakistan.



## RESEARCH & PUBLICATION HIGHLIGHTS

**Written 12 Research Papers, Published in various International Research Journals and presented in multiple International Conferences;**

- ◆ **1. Strategic Enterprise Artificial Intelligence (The Conceptual Hierarchical Framework) (2024).** International Journal of Business and Management Studies (IJBMS). ISSN 2694-1430
- ◆ **2. Family Business Leadership Governance,** The Integrated Practices of ASLI Framework ISSN 2052-6393(Print), ISSN 2052-6407(Online).
- ◆ **3. Organizational Performance Leadership (2022),** International Journal of Business and Management Studies (IJBMS) ISSN 2694-1430 (Print), ISSN 2694-1449 (Online)
- ◆ **4. Total Leader's Mind (2021),** International Journal of Management Studies and Social Science Research (IJMSSSR) ISSN 2582 – 0265.
- ◆ **5. SPIVSA Framework for Strategic Planning (2020),** Global Scientific Journals (GSJ Publisher) ISSN 2320- 9186.
- ◆ **6. Executive Leadership Coaching Framework (2020),** Global Scientific Journals (GSJ Publisher) ISSN 2320- 9186.
- ◆ **7. Digital Transformation Leadership Consulting Framework (2020),** International European Extended Enablement in Science, Engineering & Management (IEEESEM) ISSN 2320-9151.
- ◆ **8. Architectural Leadership Consulting Framework (2020),** International Journal of Scientific and Engineering Research (IJSER), ISSN 2229 – 5518.
- ◆ **9. HR Corporate Master (2010),** Paper was presented in 2nd South Asian International Conference 2010 arranged by Academy for Global Business Advancement (AGBA) and COMSATS. The paper became available online at the Munich Personal RePEc Archive (Munich University Library) Germany in 2013.
- ◆ **10. Adding intrapreneurial role in HR business partner model: (an extension in the HR business partner model) (2009),** Paper was presented in 2nd International Applied Business Research conference arranged by International Islamic University, Islamabad. (Paper received a distinction as a best paper of the conference). The Paper became available online at the Munich Personal RePEc Archive (Munich University Library) Germany in 2012.
- ◆ **11. Ethics Based Model for Change Management (2008),** paper was presented in South Asian International Conference on Management arranged by Academy for Global Business Advancement (AGBA) and COMSATS. The paper became available online at the Munich Personal RePEc Archive (Munich University Library) Germany in 2015.
- ◆ **12. The Significance of HRM for Small Enterprises of Pakistan (2008),** This paper was presented in International Conference on Management arranged by Higher Education Commission (HEC) of Pakistan and COMSATS. This paper has been published in Conference Proceedings. The paper became available online at the Munich Personal RePEc Archive (Munich University Library) Germany in 2012.

## WRITTEN 2 BOOKS

- ◆ **1. Chief Leadership Officer (2015)** (ISBN: 978-969-9820-01-4).
- ◆ **2. Human Resource Management in Pakistan's Context (2012)** (ISBN: 978-969-9820-00-7).



## CONTACT DETAILS



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No- 201 Salahudheen metro  
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