

Strategic Enterprise Artificial Intelligence (SEAI)

Leadership and Management
aspects of Enterprise AI

One Day Open Enrollment
Training Program

24th Sep
2024
(9:30 AM - 5:30 PM)

Strategic Enterprise Artificial Intelligence (SEAI)

Overview

The Strategic Enterprise Artificial Intelligence (SEAI) is a Training Program designed to equip individuals with the knowledge and skills needed to lead and manage AI initiatives within an enterprise. This Training program focuses on the strategic deployment of AI technologies to enhance business operations, drive innovation, and achieve competitive advantage.

Learning Content

- ✓ Overview of Artificial Intelligence (AI)
- ✓ Three Types of AI
- ✓ Enterprise Artificial Intelligence (Enterprise AI)
- ✓ Strategic Enterprise AI (SEAI)
- ✓ Four Levels of Strategic Enterprise AI
- ✓ Data Strategy, Data Availability, Data Quality and Data Governance
- ✓ Overview of Enterprise AI Languages, Tools and Technologies
- ✓ Ethics and Strategic Enterprise Artificial Intelligence
- ✓ Enterprise AI Transformation Leadership
- ✓ 5Ds framework for Digital Transformation
- ✓ Triangle of Data Leadership, Strategic Enterprise AI, and Cybersecurity Leadership
- ✓ Roles of AI Team in Organizations

LEARNING METHODOLOGY

**Interactive
Lectures**

**Case
Studies**

**Group
Discussions**

Program Benefits

Enhanced Leadership Skills:

Develop the ability to lead and manage AI initiatives effectively.

Strategic Alignment:

Learn to align AI efforts with the organization's strategic goals.

Improved Decision-Making:

Leverage AI to make informed, strategic decisions.

Increased Efficiency:

Optimize business processes and improve operational efficiency through AI.

Who Should Attend

- ✓ AI Management Professionals
- ✓ IT and Business Leaders
- ✓ Management Consultants
- ✓ Project Managers
- ✓ Organization Development Professionals
- ✓ HR and Line Managers

Program Investment

42,500/-PKR

Including

- 8 Training Hours
- Branded Training Material
- Lunch & Refreshments
- Program Certificate

Payment Method

Select your preferred payment method:

- **Through Cheque:** Issue a cheque payable to "Jibran Bashir Leadership Institute" or deposit it yourself and share the receipt.
- **Online Transfer:** Make a secure online transfer for your convenience, and kindly provide us with the receipt.

Training Date:

24th-Sep-2024

Last Date of Registration:

16th-Sep-2024

Venue:

Jibran Bashir Leadership Institute Lahore, Pakistan.

FACILITATOR'S PROFILE



Jibrán Bashir

Business Consultant | Leadership Coach |
Corporate Trainer | Speaker | Author

Professional Highlights

- Founder of Jibrán Bashir Leadership Institute (JBLI) Founder & Ex-CEO of Highly Keen Management Institute (HKMI).
- Consulted **160 Plus** Organizations of diverse industries as Business/Organization Development Consultant to develop their Strategic Plans, Organizational Structures, Business Processes, Workplace Culture, Key Performance Indicators and People at Leadership and Managerial levels. Further consulted multiple family businesses for developing their Family Business Constitutions.
- Trained **35,000 Plus** Professionals on Leadership, Management & Organizational Performance.
- Coach **400 Plus** CEOs and Directors of multiple Family-Owned Businesses.
- **500 Plus** Media & Public appearances (Television, Radio, YouTube & University Seminars).
- Listed Trainer at Management Association of Pakistan (MAP).
- Served as Visiting Faculty Member at Punjab University and COMSATS, Lahore, Pakistan.
- **20 Years Plus** Professional Experience.

Qualification Highlights

- Business Graduate & Rector Medalist from University of Management & Technology (UMT), Pakistan.
- Certified Director from Lahore University of Management Sciences (LUMS), Pakistan.
- Organizational Leadership Certificate from Harvard Business School (HBS), USA.
- Certified Artificial Intelligence Transformation Leader (CAITL) from United States Artificial Intelligence Institute (USAII), USA.
- Trained Management Consultant & Corporate Trainer from National Productivity Organization (Government of Pakistan), Pakistan.

RESEARCH & PUBLICATION HIGHLIGHTS

- ◆ **1. Strategic Enterprise Artificial Intelligence (The Conceptual Hierarchical Framework) (2024).** International Journal of Business and Management Studies (IJBMS). ISSN 2694-1430
- ◆ **2. Family Business Leadership Governance,** The Integrated Practices of ASLI Framework ISSN 2052-6393(Print), ISSN 2052-6407(Online).
- ◆ **3. Organizational Performance Leadership (2022),** International Journal of Business and Management Studies (IJBMS) ISSN 2694-1430 (Print), ISSN 2694-1449 (Online)
- ◆ **4. Total Leader's Mind (2021),** International Journal of Management Studies and Social Science Research (IJMSSSR) ISSN 2582 – 0265.
- ◆ **5. SPIVSA Framework for Strategic Planning (2020),** Global Scientific Journals (GSJ Publisher) ISSN 2320- 9186.
- ◆ **6. Executive Leadership Coaching Framework (2020),** Global Scientific Journals (GSJ Publisher) ISSN 2320- 9186.
- ◆ **7. Digital Transformation Leadership Consulting Framework (2020),** International European Extended Enablement in Science, Engineering & Management (IEEESEM) ISSN 2320-9151.
- ◆ **8. Architectural Leadership Consulting Framework (2020),** International Journal of Scientific and Engineering Research (IJSER), ISSN 2229 – 5518.
- ◆ **9. HR Corporate Master (2010),** Paper was presented in 2nd South Asian International Conference 2010 arranged by Academy for Global Business Advancement (AGBA) and COMSATS. The paper became available online at the Munich Personal RePEc Archive (Munich University Library) Germany in 2013.
- ◆ **10. Adding intrapreneurial role in HR business partner model: (an extension in the HR business partner model) (2009),** Paper was presented in 2nd International Applied Business Research conference arranged by International Islamic University, Islamabad. (Paper received a distinction as a best paper of the conference). The Paper became available online at the Munich Personal RePEc Archive (Munich University Library) Germany in 2012.
- ◆ **11. Ethics Based Model for Change Management (2008),** paper was presented in South Asian International Conference on Management arranged by Academy for Global Business Advancement (AGBA) and COMSATS. The paper became available online at the Munich Personal RePEc Archive (Munich University Library) Germany in 2015.
- ◆ **12. The Significance of HRM for Small Enterprises of Pakistan (2008),** This paper was presented in International Conference on Management arranged by Higher Education Commission (HEC) of Pakistan and COMSATS. This paper has been published in Conference Proceedings. The paper became available online at the Munich Personal RePEc Archive (Munich University Library) Germany in 2012.

WRITTEN 2 BOOKS

- ◆ **1. Chief Leadership Officer (2015)** (ISBN: 978-969-9820-01-4).
- ◆ **2. Human Resource Management in Pakistan's Context (2012)** (ISBN: 978-969-9820-00-7).



About JBLI

The Jibran Bashir Leadership Institute (JBLI) is a premier multidimensional leadership solutions organization. We provide unparalleled expertise through our top-tier intellectual products, consulting, coaching, development programs, certifications, and industry leading thought-sharing services

**REGISTER
YOURSELF
IN
SEAI
TRAINING
PROGRAM**

APPLY NOW!

CONTACT US

Head Office:

24-A Block, Commercial Area,
Phase 5, DHA, Lahore, Pakistan.

E-Mail: info@jbli.org

www.jbli.org

**FOR FURTHER
DETAILS**

CALL NOW

+92 333 7111404