



**JIBRAN BASHIR**  
LEADERSHIP INSTITUTE

**Lead** *Self, People*  
& *Business*



# Leadership Bulletin

**E-Newsletter** (Oct, 2021 -Issue 3.0)

## Inside Issue

- Consulting Assignments
- Development Programs
- Engagements
- Interactions
- Thought Leadership
- Culture of Institute

[www.jbli.org](http://www.jbli.org)



# Consulting Assignments

## DIN Group

All the directors of DIN Group recognized the efforts of Mr. Jibran Bashir, the Strategy and Business Consultant who led their Strategic Planning session at the mega launch event of Mission, Vision, and Values of DIN Group. At the event, Mr. Jibran was addressed as the "Key Note Speaker" to inspire the DIN Team for achieving the next five years' strategic objectives.



# Consulting Assignments

## DIN Group

Jibran Bashir discussed his Organizational Performance Leadership Consulting Framework in the Performance Leadership Consulting Session at “Din Textile”



# Consulting Assignments

## DIN Group

The Consulting Team of Jibran Bashir Leadership Institute visited spinning and weaving units of the DIN Textile for detailed analysis purposes. The issues regarding the units were discussed and Process Mapping was done accordingly.



# Consulting Assignments

## DIN Group

Mr. Jibran Bashir conducted the Strategic Planning consulting session with the directors and the line managers of the client's organization, in the board room of PC Lahore. It was based on the SPIVSA Framework developed by Jibran Bashir.



# Consulting Assignments

## Roomi Poultry

Mr. Faheem Ahmed and Mr. Daniyal Sohail visited the Roomi Poultry in Multan for the "Processes Mapping" purpose. They met their GM and discussed the issues related to the poultry and devised solutions.



# Consulting Assignments Roomi Poultry

A meeting was held at Jibran Bashir Leadership Institute with the branding team of Roomi Poultry regarding the Brand Leadership Consulting Project. Soon it is going to launch the Roomi Poultry FMCG brand at the mega level.



# Consulting Assignments

## Roomi Poultry

"Jibran's Consulting Way"

Online weekly consulting meeting with the Managing Director and the Managers of the client for performance monitoring through Business Dashboard.





# Consulting Assignments

## Roomi Poultry

Mr. Jibran Bashir conducted the Strategic Planning & Values Identification consulting session at the client's premises. The session covered the review of the Mission, Vision, and Values of the organization.



# Consulting Assignments

## K.M Ashraf

Jibran Bashir Leadership Institute signed a contract of "Family Business Leadership Consulting" with KM Ashraf & Sons (Pvt) Ltd. (a Sialkot-based export-oriented organization). On this occasion, Mr. Jibran Bashir explained the whole process of the consulting assignment to the CEO and all other directors of the organization.



# Consulting Assignments

K.M Ashraf

Jibran Bashir Leadership Institute introduced the online family business consulting sessions to develop the organizations of all industrial cities of Pakistan.



# Consulting Assignments

## Boss Group

Mr. Faheem Ahmed conducted the change implementation session at the client's organization. During the session, he discussed the Mission, Vision, and Values of the organization.



# Consulting Assignments

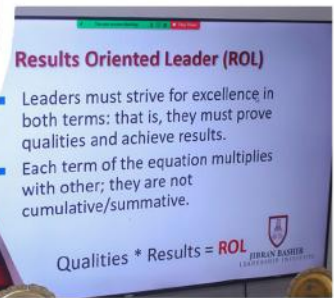
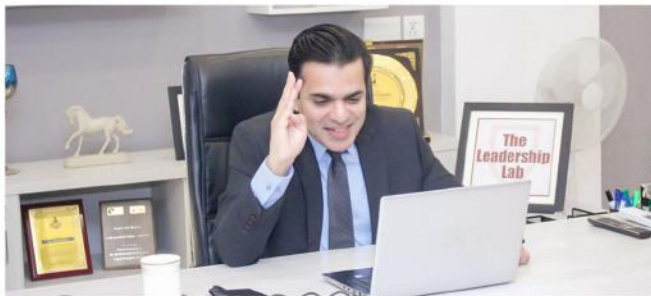
## Zainab Salman

Mr. Faheem Ahmad conducted the Change Implementation session at the client's organization. In a highly interactive session, he discussed the organization's Mission, Vision, Values, Structures, and Systems recently developed by Jibrán Bashir Leadership Institute. The team of the client's organization is highly motivated to achieve the new targets with full zeal and zest.



# Development Programs

Mr. Jibran Bashir conducted the online training session on the "Result-Oriented Leadership Skills for Engineers" of 50+ managers and senior engineers of NESPAK. The session was highly interactive and the feedback of the participants were very positive.



# Development

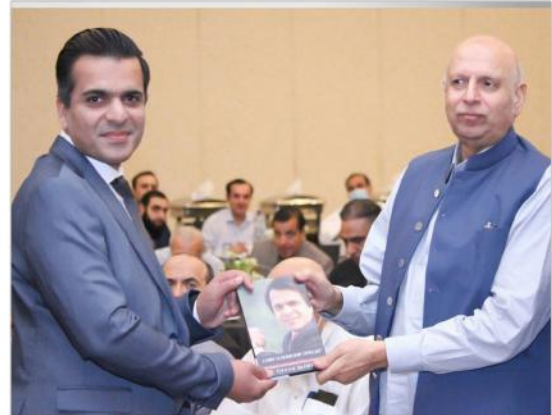
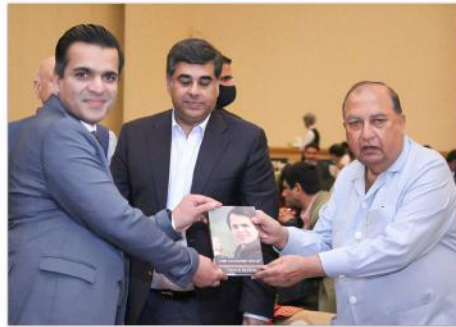
## Programs

Mr. Jibran Bashir was invited as a guest speaker by the Entrepreneurs' Organization Forum to conduct the session based on his very own developed concept called "6Ps of Architectural Leadership." The directors and the CEOs from Poultry, Petroleum, Retailing, Spinning, Rice Mills, Bikes, and Shoes manufacturing industries attended the session.



# Engagements

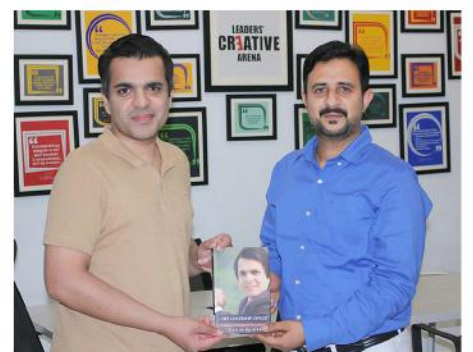
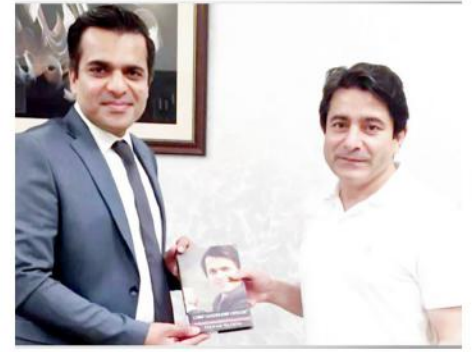
Mr. Jibran Bashir was invited by Mr. SM Muneer (Chairman DIN Group of Industries and Vice Chairman MCB) as the special guest at the dinner in honor of Dr. Gohar Ijaz (Patron In Chief of APTMA, Industrialist and Philanthropist) and Ch. Mohammad Sarwar (Governor Punjab). Mr. Jibran presented his book "Chief Leadership Officer" to Mr. Mohammad Sarwar, Mr. Gohar Ijaz, Mr. SM Muneer, and Mr. Ibrar-ul-Haq at the occasion.





# Interactions

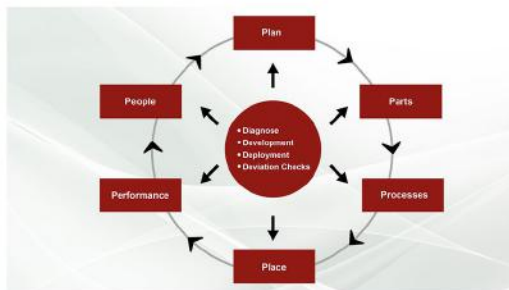
Various successful entrepreneurs and professionals of Pakistan visited Jibran Bashir Leadership Institute for intellectual talks with Mr. Jibran and to discuss the plans for consulting projects and leadership development programs in their organizations.



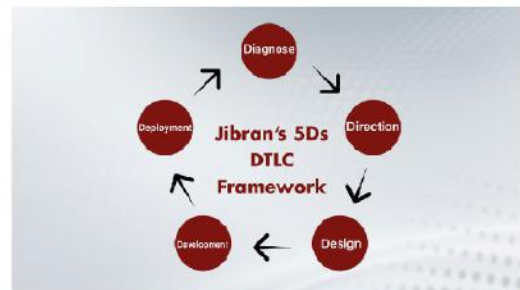
# Thought Leadership

In the previous quarter, the Institute published its six (6) blogs related to trending leadership topics and its framework on its official website <https://www.jbli.org/our-blog/> Further, Mr. Jibrán Bashir appeared on Pakistan Television Channel (PTV) for a discussion on Youth Leadership. SIX (6) new thought-based videos were also published on the official YouTube Channel of the Institute that are available at <https://www.jbli.org/videos/>

## Blogs



ALC Framework



DTLC Framework



SPIVSA Framework



FBLC Framework



World Youth Skills Day



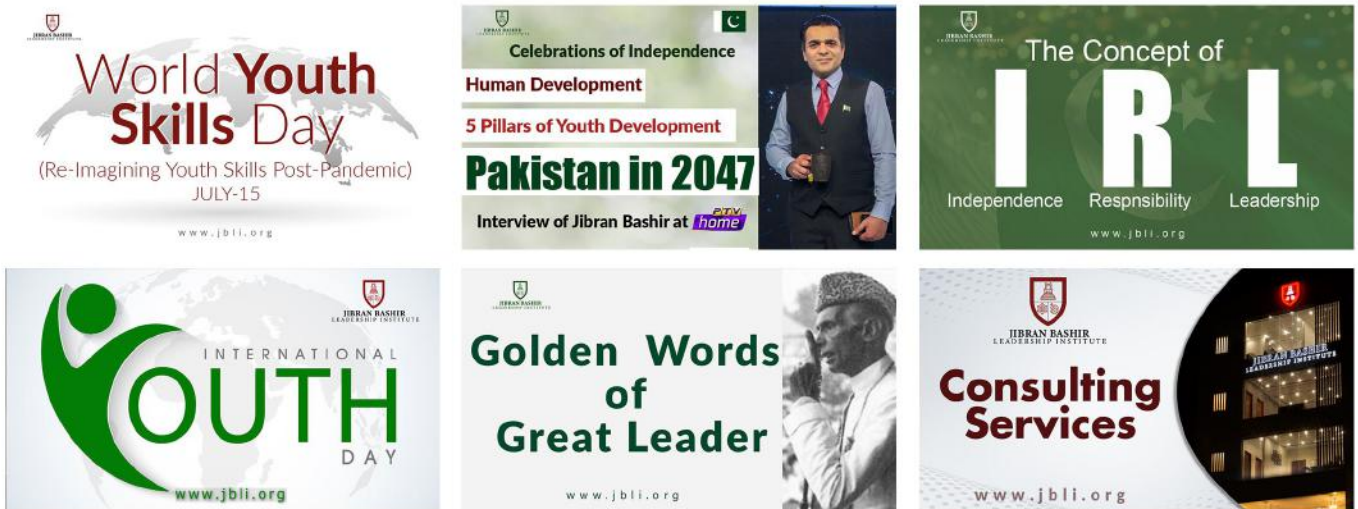
IRL Concept

# Thought Leadership

## Media Appearance



## Leadership Videos



# Culture of Institute

We at Jibran Bashir Leadership Institute celebrated Green & White Day on the Independence Day of Pakistan, birthdays, and other celebrations which reflected the culture of our institute.

