



JIBRAN BASHIR
LEADERSHIP INSTITUTE

Lead *Self, People*
& *Business*



Leadership Bulletin

E-NewsLetter (Jan, 2022 -Issue 4.0)

Inside Issue

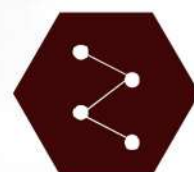
- New Year Message by Founder
- 1st Anniversary of JBLI
- Consulting Assignments
- Engagements
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- Upcoming Initiatives
- Thought Leadership

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What's New in 2022?



TLM
Total Leader's Mind



OPLS
Organizational Performance
Leadership Standard

MILAP
Managing Industrial Linkage with Academia Program



New Year Message by Founder



4 levels of Leadership Resolutions for Year 2022

Level 1:

Lead Yourself through **Personal Values, Mission, Vision & Goals.**



Level 2:

Lead the people through **Situational Leadership & Emotional Intelligence** to achieve the Goals of the Team.



Level 3:

Lead the Business through **Result Oriented Leadership.**



Level 4:

Lead the VUCA world through **VUCA Leadership.**



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Celebrating 1st Year of Success



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Consulting Assignments

EggBox

Mr. Jibrán Bashir at the prelaunch event of EggBox, the most nutritious eggs of Pakistan. The brand is developed under the **Brand Leadership Consulting Services** of Jibrán Bashir Leadership Institute. It was the big day for EggBox Team.



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Consulting Assignments

Orient Group

Jibran Bashir Leadership Institute signed a consulting contract with Orient Group of Companies. Mr. Faheem Ahmed (CEO of JBLI) and Abdul Rehman Talat (Director of Orient) are aligned and hopeful for the result-oriented consultant and client relationship.





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Consulting Assignments

DIN Group

Leadership Succession Development is one of the major services of Jibrán Bashir Leadership Institute. This year developed and advised the Client's Board of Directors (BOD) to promote Mr. Shaukat Hussain Chaudhry as professional Chief Operating Officer (COO) and Mr. Kashif as Chief Financial Officer for DIN Group of Companies. Mr. Shaukat previously served the group as CFO while Mr. Kashif was Head of Internal Audit. Congratulations to both of them to start the new journey of Leadership





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Consulting Assignments

Sugar Mill

Jibrán Bashir Leadership Institute signed the contract of **Architectural Leadership Consulting** and **Global Organizational Leadership Development Program** services with one of the biggest Sugar Mills of Pakistan. Institute is on the mission with speed to impart and accelerate leadership in organizations and professionals.



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Engagements

Mr. Jibrán Bashir was invited as a guest speaker at Hailey College of Banking and Finance (Punjab University) to give a lecture to final year MBA students on "**Management Consultancy**." He discussed the Knowledge, Skills, and Attitudes (KSAs) needed to be a successful consultant throughout his speech.





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Engagements

Mr. Jibrán Bashir was invited to GIFT University Gujranwala as a Guest Speaker, where he gave a powerful talk on “**3 Ships for Success (Leadership, Entrepreneurship & Relationship)**” to last semester’s students of MBA. He also met the Rector Dr. Faheem-ul-Islam and professor Dr. Umer Mukhtar to discuss the collaborations between GIFT University and Jibrán Bashir Leadership Institute.





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Interactions

Various successful entrepreneurs, educationists, trainers, consultants, and professionals of Pakistan, the USA, and the UK visited Jibrán Bashir Leadership Institute for intellectual talks with Mr. Jibrán and to discuss the possibilities for combined projects related to consulting, training and to develop industrial and academia linkage of Pakistan.



Mr. Abad Aslam
(Corporate Trainer)



Mr. Mubeen Rasheed
(CEO of AITV UK)



Mr. Yousuf Anis
(Entrepreneur)



Mr. Osman Aziz Anwar
(Entrepreneur)



Dr. Faheem-ul-Islam
(Rector GIFT University, Gujranwala)



Mr. Tariq Ahmed Khan
(Sr. Director - Corporate strategy and Regulatory Affairs
Indus Motors Company Ltd.)



Mr. Rehan Bashir
(Managing Consultant- Application Security in USA)



Dr. Umer Mukhtar
(Director Industry Linkage, Trainer, and
Faculty Member at GIFT University, Gujranwala)



Dr. Qasim Saleem
(Faculty Member at GIFT University, Gujranwala)



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Upcoming Initiatives

On the completion of 1st year of Jibrán Bashir Leadership Institute, we are delighted to announce our expansion through upcoming initiatives, including Psychometric Testing Services based on Jibrán's Framework of **Total Leader's Mind (TLM)**, **Organizational Performance Leadership Standard (OPLS)**, and **Managing Industrial Linkage with Academia Program (MILAP)**.





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Thought Leadership

Research Paper

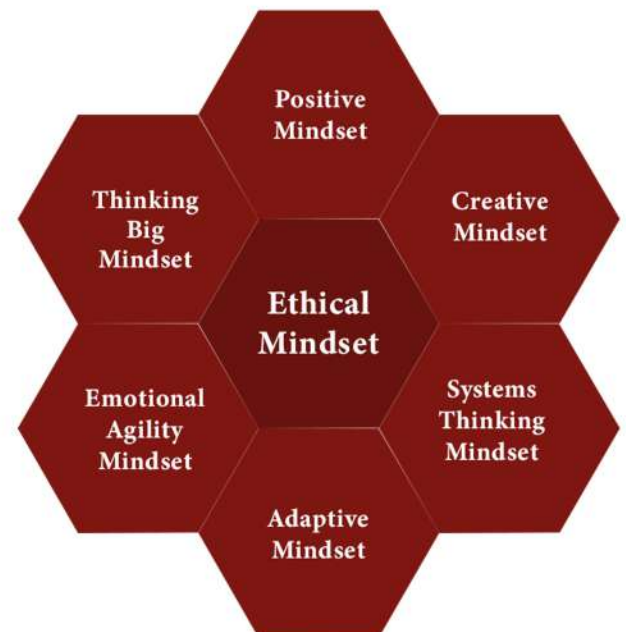
"Another **ACHIEVEMENT** of Jibrán Bashir Leadership Institute"
The latest research paper of Mr. Jibrán Bashir "**Total Leader's Mind**" (TLM) has been published in **International Journal of Management Studies and Social Science Research (IJMSSSR)** ISSN:2582-0265.

The link of the Published Paper:

<https://ijmsssr.org/paper/IJMSSSR00549.pdf>

Certificate of TLM

Framework of TLM





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Thought Leadership

Media Appearances

Mr. Jibrán Bashir talked on the sensitive and thought-provoking topic **“Youth and Relationships”** at Kohinoor TV. According to him, Intentions, Expectations, and Communication must be aligned with each other for healthy personal life and business life partnerships.





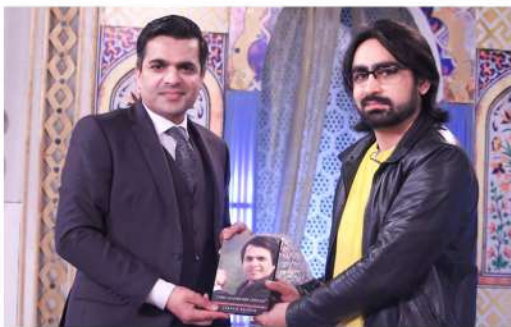
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Thought Leadership

Media Appearances

Mr. Jibrán Bashir was invited as a guest at PTV for his interview on the topic of “**Personal Leadership**”. During his visit, he also met Mr. Inam Khan (an experienced and old actor of PTV). Mr. Inam shared his memories of the 80s and 90s of the PTV golden era with Mr. Jibrán Bashir.





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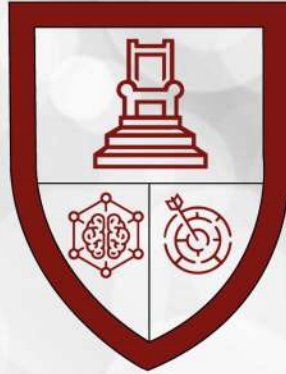
Leadership Videos

SIX (6) new thought-based videos were also published on the official YouTube Channel of the Institute that are available at <https://www.jbli.org/videos/>



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